

COSMO BEAUTY B A R C E L O N A ESTÉTICA

**FEBRUARY
17th • 18th • 19th 2024**

CCIB • FORUM • DIAGONAL MAR • BARCELONA

**AESTHETICS • COSMETICS • MEDICAL AESTHETICS • SPA
HEALTHY LIFE & WELLNESS • MICROBLADING • PERMANENT MAKEUP**



www.cosmobeautyestetica.com



CCIB · FORUM · DIAGONAL MAR · BARCELONA

NATIONALLY THE NUMBER ONE
BEAUTY FAIR AND ONE OF EUROPE'S MOST
IMPORTANT GLOBAL BEAUTY SECTOR TRADE SHOWS

**COSMO
BEAUTY**
BARCELONA
ESTÉTICA



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BARCELONA, THE FOCAL POINT OF THE GLOBAL BEAUTY SECTOR

40% of the country's leading beauty companies are located in the Community of Catalonia.

Beauty companies represent 4% of the community's GDP with a total sales volume of 9.500 million euros employing over 49.000 people



**AN ESSENTIAL MARKET
FOR BEAUTY SECTOR BUSINESSES**

BARCELONA, CAPITAL OF INNOVATION

Barcelona is the perfect location for an international exhibition that is the event of reference for the global beauty sector.

A bustling, dynamic, cosmopolitan and surprising city; not afraid to reinvent itself over and over again and a reference of innovation, creativity, design and business



AN EXCEPTIONAL SETTING

CCIB opened its doors to the public as part of the Universal Cultures Forum in 2004 and since then turned into a European Benchmark for event organization.

Since 2021 CCIB is part of Fira Barcelona's exhibition venue catalogue



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THE BEST EXHIBITIONS TAKE PLACE IN BARCELONA

With a privileged location in a modern and cosmopolitan city like Barcelona, CCIB is located in the Forum-Diagonal Mar area.

With a total area of approximately 100.000m² between its two main buildings: The International Convention Center, and the Auditorium. CCIB stands out for its size and the great versatility of its internal areas.





EPICENTER OF THE BEAUTY SECTOR

**+ 10,000M2 EXHIBITION AND
A 15% INCREASE IN EXHIBITION SURFACE**

+ 20,000 REGISTERED VISITORS

+ 500 BRANDS REPRESENTED

**AESTHETICS • COSMETICS • AESTHETIC MEDICINE • SPA -
HEALTHY LIFE & WELLNESS • MICROBLADING • PERMANENT MAKEUP**



THE FUTURE OF BEAUTY IS WAITING FOR YOU

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AESTHETICS

Trends and novelties in cosmetics, new technologies and advances in aesthetic equipment, innovation and natural, organic and vegan cosmetics as well as the latest aesthetic equipment or the latest treatments to appear on the market.



COSMETICS

Companies specialized in natural, organic, vegan, bio, cruelty free cosmetics, as well as cosmeceuticals will present their latest advances and trends with a wide range of products and innovative technologies.

It is a unique opportunity for professionals and lovers of cosmetics to know and experience the latest of this sector in continuous rise



AESTHETIC MEDICINE

Companies specialized in the medical aesthetic sector present their latest technologies and treatments, the novelties in the cosmeceuticals lines and the latest generation equipment.



SPA

The SPA sector incorporates the latest developments in the business that combines beauty, health and well-being through applied therapies with thermal waters, thalassotherapy, balneotherapy and recreational activities.

Health tourism accesses the professional aesthetic world and vice versa, to discover and share



HEALTHY LIFE & WELLNESS

The latest developments in natural products associated with a healthy lifestyle, sports nutrition, nutricosmetics, food supplements and techniques to achieve mind-body balance and general well-being



PERMANENT MAKEUP AND MICROBLADING

The rising business that enhances beauty, defines features and offers a solution to beauty imperfections or for the consequences of oncological treatments.

Therapies, equipment, manual and natural techniques, as well as the latest trends in the sector at an international level.





INTERNATIONAL AESTHETICS AND SPA CONGRESS

In its 35th edition, the CIES will present:

- Multidisciplinary conferences conducted by the best experts, about the hottest topics in the field of aesthetics, aesthetic medicine, health and wellbeing, marketing, Business management, coaching and many other subjects of interest.



BEAUTY AND HEALTHY PODIUM

A dynamic area dedicated to presentations and/or demonstrations of new products, techniques or treatments, performed by the exhibiting brands.





**MORE THAN 36 YEARS OF EXPERIENCE
ORGANIZING EXHIBITIONS**

**A team made up of acknowledged experts of the
professional beauty sector.**



Don't miss out on the opportunity to exhibit in COSMOBEAUTY BARCELONA AESTHETICS and showcase your products, equipment and services for the Global Beauty sector, one Spain's most important expanding strategic markets.



HOW TO GET THERE

CCIB · FORUM · DIAGONAL MAR · BARCELONA

A B

Accesos CCIB

24 25

Salidas Ronda Litoral



Autobuses diurnos



Tranvía (TRAM-T4)



Metro (L4)

H

Hotel 1 SB Diagonal Zero Barcelona a, 2 AC Hotel Barcelona a Forum, 3 Barcelona a Princess, 4 Hilton Diagonal Mar Barcelona

P

Parking A C.C. Diagonal Mar B Pl. Forum C Garcia Faria (24h)



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